



Netherlands Enterprise Agency

EUREKA CLUSTERS AI CALL

eurogia²⁰²⁰

A 3

CELTIC-NEXT

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>> Sustainable. Agricultural.
Innovative. International.



EU and international (legal) framework



GP AI

THE GLOBAL PARTNERSHIP
ON ARTIFICIAL INTELLIGENCE

NL launch of the National AI Coalition and Strategic Action plan 8 October





NLAI Coalitie

VNO NCW

MKB



Ministerie van Economische Zaken en Klimaat

IBM

PHILIPS

TNO

seedlink



Ahold Delhaize



TOPSECTOR ENERGIE

primevision

TU/e University



avans

Breda University

CWI

Capgemini

ADOX

DetaiHandel

EFAI floryn

FME



GERONIMO.AI



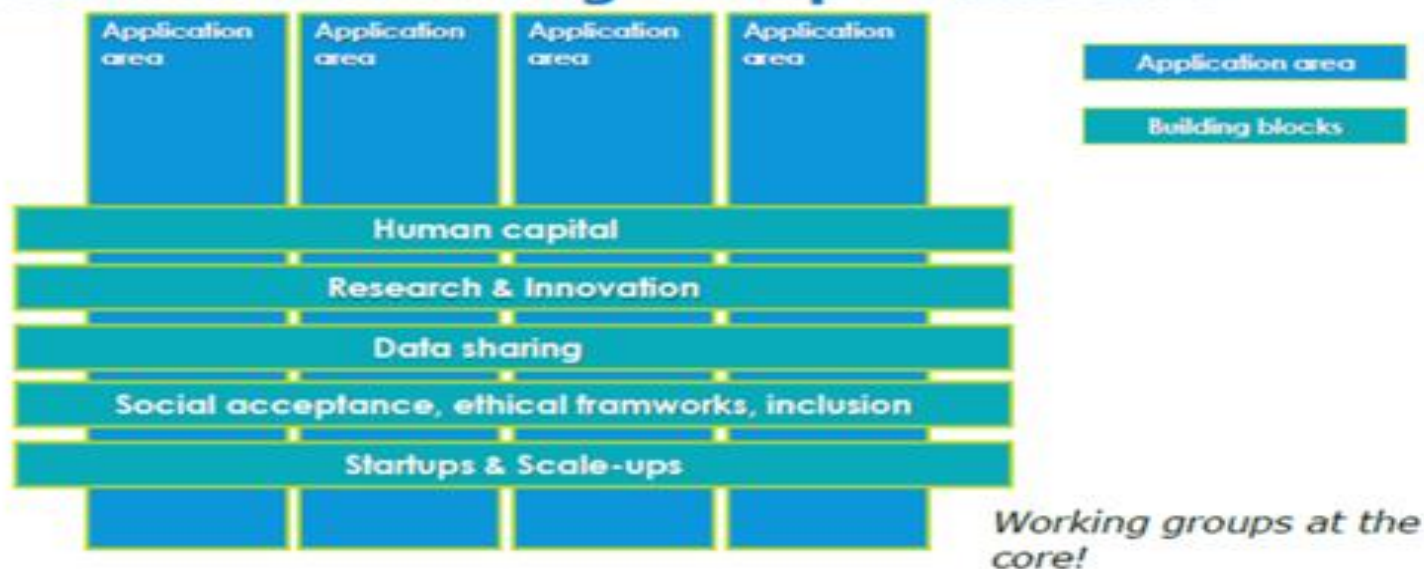
UNIVERSITY OF TWENTE





Dutch AI Coalition

NL AIC launch – Working Groups structure





Track 1: Capitalising on social and economic opportunities

- AI offers solutions for societal and economical challenges
- The government makes optimal use of AI in the performance of public tasks and AI entrepreneurship is stimulated
- Public Private cooperation is key
- Partnerships with the EU priority countries: for example Belgium. Germany and the “D9 + group of EU countries”; global stage GPAI, USA and Singapore



Track 2: Creating the right conditions

- AI research and innovation in the Netherlands are of high quality, and leading networks in Europe like CLAIRE, ELLIS and ICAI labs
- The Netherlands has excellent training opportunities to facilitate life with AI and more talent to work with AI
- The Netherlands has more usable data for AI applications to realize better AI developments: data sharing coalition



Track 3: Strengthening the foundations

- Public values and (European) human rights remain protected based on EU coordinated action plan AI
- AI is used in such a way that everyone can trust it
- Markets are open and competitive, and offer good consumer protection
- The safety of citizens, businesses and government entities in the Netherlands remains protected



FUNDING LANDSCAPE

National



Develop &
Maintain
**Critical Mass &
Differentiation**

EUREKA



Trans-National
Programmes
following
**National
Priorities**

European



Innovation
Programmes
following
**European
Strategy**



EUREKA

- Wide country network
- International collaboration based on national priorities, budget and evaluation
- Bottom up initiated by business/knowledge institutes
- Market driven R&D&I projects
- Business contributes to roadmaps, assessment & coaching
- Flexibility to run additional calls fast; Covid, sustainability
- Relative high funding success rate. PRE-DISCUSS YOUR IDEA!





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