

2nd EUREKA AI Cluster Call

New Insights That Quantify The **Human Mind** and **Sentiment**



Company Overview



Opsis specialize in Emotion Recognition AI using **Psychology Circumplex**



Spin-off from **A*STAR / ADSC**



Millions have been invested with over **5 years of R&D** (MedTech Project)

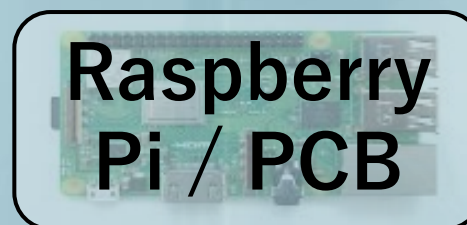


7 International Awards and Accolades (Proven accuracy of **93%** vs **70%**)

Unique Proposition vs Competitors

- Only one in the world using **psychology circumplex** model with **2 Dimensions** subtle expressions analyses
- **Real-time** processing and analysis for Individual and **large group** emotional state.
- Technology accounts for **ethnicity** and **cultural** differences with high accuracy especially in negative expression

TRL 9 solutions and ready to deploy platform



Any Device With Camera Can Be Emotion AI Empowered

Use case / Partnership



Engagement

Real-time engagement measurement for students and teachers
Content creation and events measurement



Marketing
Measurement

Interactive emotion enabled DOOH marketing
Measure sentiment in commercial and estates



Survey

Unbiased genuine emotion feedback.
Market research and focus group emotion analytics



A/B
Testing

Emotion insight into A/B testing & packaging
Emotion enabled guest services /butler/concierge



CX/ CI

Customer experience of visitors to attractions
Reaction to exhibitions, performances, events



Testing

Emotion-enabled gaming experience
Emotion data playtesting

Use case / Partnership

Measure confusion, boredom and improvement of content.
Adaptive mood metrics to measure engagement and adjust learning



Infusing IoT and edge devices with EQ
Humanize devices to be social, empathetic and smarter



Candidate emotion pre-screening analysis
Objective aptitude training



Real-time emotional and psychological data via telemedicine
Emotional support health companion



Driver risk reduction and fatigue detection
Passenger analysis of reaction to in-car ads



Monitor large crowd, security checks, events, entertainment and sport venues.
Border control to monitor people behavioral patterns



We Are Looking For Partners To Expand Our AI

Let's Journey Together . . .
Thank You

EQ is the New IQ

Reach Us : info@opsis.sg